

UNITED WAY OF ALAMANCE COUNTY DONOR AND DATA PRIVACY POLICY

Effective July 15, 2024

United Way of Alamance County (UWAC) respects the privacy of our donors. Under no circumstances will names, contact information, or any other data related to our donors be sold, lent, or traded to any organization for any reason.

The information you or your employer provides to us is used to help us in our campaign, to process and receipt your donation and to respond to any of your requests. We also use your information to send acknowledgement of your gift and to provide information about our work which we think you may find of interest. If a portion of your donation is directed to another United Way or agency, we provide your name, address, the amount of your donation and your workplace to the organization receiving your donation. If you do not want this to occur, you may indicate on your pledge form that you wish to remain anonymous. *Our agency does not share phone numbers with any outside organizations.

Donor information, including but not limited to contact information, employer, and giving history, is collected and maintained for internal purposes only. United Way retains such personal information only as long as necessary for the purposes of this policy and to comply with federal and state record retention requirements.

Upon written request, donors may be allowed access to their personal information and specify that the information be corrected, oppose the retention of the information, or request its elimination from the UW's information records. It is important to note that any donor records containing transactions (pledges or payments) must be retained in compliance with Internal Revenue Service regulations.

Like many organizations, our Site uses "cookies" to help make sure the Site is meeting the needs of its users and to help us make improvements. Cookies are bits of text that are placed on your device when you visit certain websites. We may use cookies set by us on the Site to tell us, for example, whether you have visited us before or if you are a new visitor. We use third-party cookies set by our service provider, Google Analytics, to collect information about how visitors use the Site, including how long you spend on each page, and how you got to the Site. We do not use data collected by cookies to identify who you are. We do not allow Google to use or share our analytics data.

United Way educates our employees and volunteers on the importance of protecting the privacy and security of confidential personal and organizational information. All employees and volunteers that have access to donor personal information are required to sign a confidentiality agreement. United Way will release information only as required by law.

For more information or questions, contact Kasey Coffey, Finance Coordinator, at 336-438-2000 or kcoffey@uwalamance.org.



United Way
of Alamance County