

# TELLING OUR STORY

*to make a difference in OUR community!*

## UNITED WAY APPROACH

United Way is fiercely committed to leveraging our assets to lift up our most marginalized and underserved populations. We are focusing our efforts to end poverty in Alamance County through addressing basic needs to create economic stability and mobility.

### COMMUNITY INVESTMENTS

- Every year, United Way accepts grant applications from local nonprofits through an open and competitive process
- Volunteer-led committees select and recommend programs to be funded based on their abilities to produce outcomes that focus on lifting families out of poverty and eliminating disparities among historically marginalized populations

### HOUSING & PUBLIC BENEFITS

- Identify access to quality affordable housing and address the housing crisis in Alamance County
- The Public Benefits Navigator role was created to increase enrollment in health insurance, such as Healthcare Marketplace and Medicaid
- Work together with community agencies and nonprofits to raise awareness on available public benefits

### VOLUNTEER INCOME TAX ASSISTANCE

- VITA offers IRS trained volunteers to prepare taxes for people with a household income of \$57,000 or less
- By helping families save money with free tax preparation, United Way of Alamance County is offering solutions that move people towards financial independence lifting families out of poverty

### 2-1-1

- This is a free 24/7/365 phone number that connects people to services they need such as housing, food, childcare, financial assistance, etc.
- Year-to-date 4,694 calls have been made to 2-1-1 from Alamance County