

# United Way of Alamance County

## Grant Workshop

**Sally Gordon, Director of Mission Advancement/Interim President**

**LIVE UNITED®**



United Way  
of Alamance County

# Agenda

**Introductions**

**UWAC Mission & Programs**

**Timeline/Application Components**

**Grant Software Training**



# Introductions

**Name  
Agency**



# United Way Mission & Vision



## Mission

**To radically decrease the number of families in poverty by advancing social equity practices that promote social mobility and provide opportunities that build a resilient community**

## Vision

**Reimagining Alamance County:  
We envision a community that comes together to eliminate barriers, eradicate inequities, and end poverty.**



# Tax Time



**Free income tax preparation and filing**  
**\$58,000 or less in annual income**  
**Volunteer-run program**

**Previous Tax Year:**  
**720 returns completed**  
**\$600,000 in refunds**  
**\$108,000+ saved in tax preparation fees**



United Way  
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# Resource Navigation/211

**NC 211 is free, confidential, and available in most languages**

**Call specialists are available 24/7/365**

**4,712 calls from Alamance County in the past year**

**Top caller needs are housing/rent, utilities, and income assistance**

**Candy Snyder, Community Engagement Manager**

**Resource navigation, public benefits assistance**

**Community Guide**



# Housing Work



**Housing Strategy Manager, Titan Barksdale**

**Policy and advocacy work**

**Improving provider relationships and system of care**

**Housing Advisory Committee/monthly provider meetings/local Minister's**

**Eviction prevention programming**

**Community education and awareness building**



# Community Council

*We believe our community is stronger when everyone works together. Community Council unites various sectors to address critical needs, promote volunteerism, and connect resources.*

**Daily nonprofit blog**

**Monthly meetings- networking, various speakers, volunteer recognition**



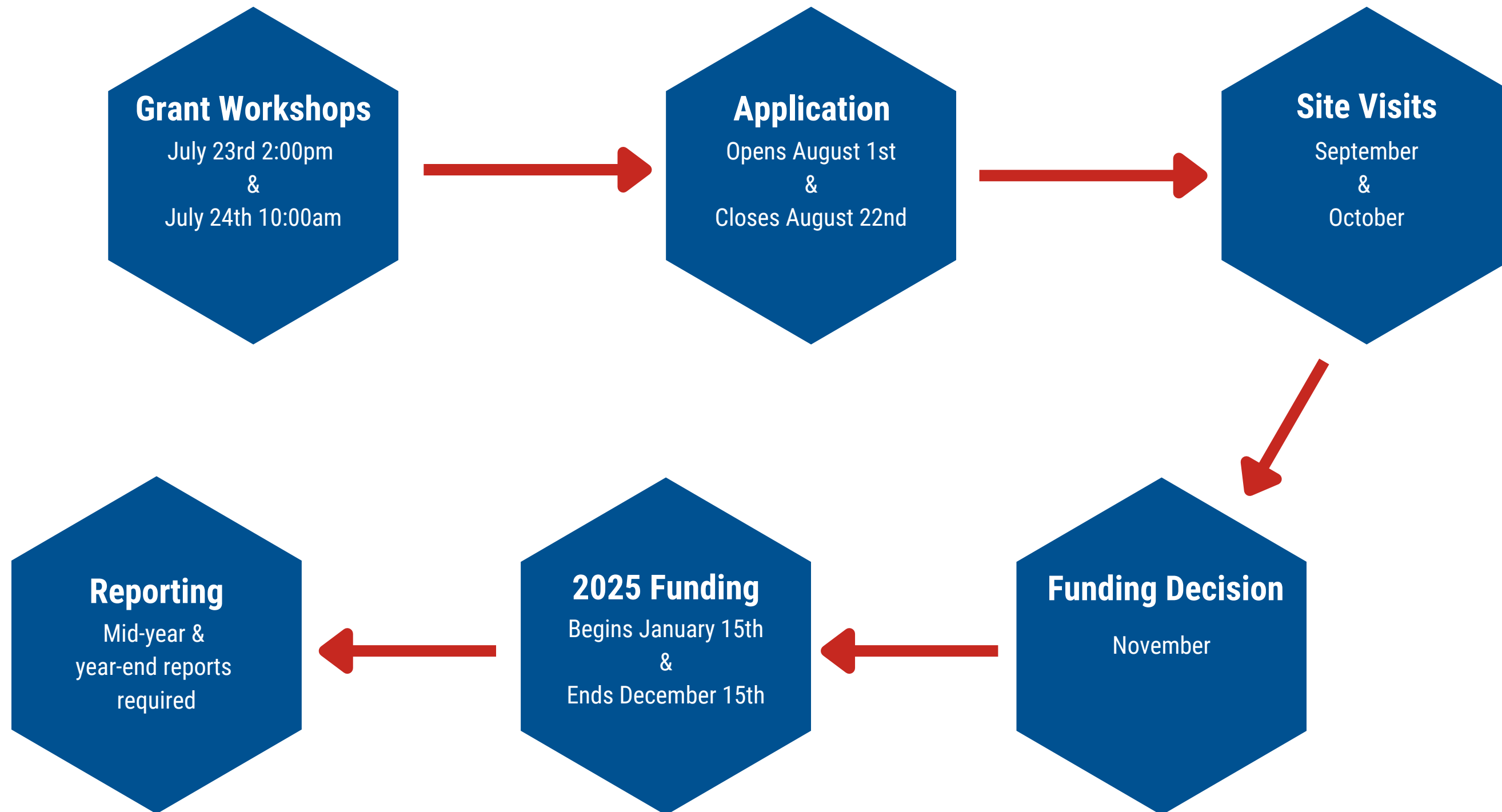


# Questions about United Way's work?



United Way  
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# United Way of Alamance County's 2025 Grant Timeline



# Grant Eligibility

**Local public agencies, 501c3 nonprofit organizations, and government authorities may submit one application by the deadline**

**Previous grantees must be in good standing in order to reapply, i.e. timely and complete reporting, attending workshops**

**Programs should be based on local data and serve individuals living in Alamance County**

**Proposals may be in the planning and/or implementation stage**

**Preference is given to agencies that:**

**Collaborate with other initiatives and nonprofits and form new relationships**

**Actively working to eliminate disparities with an equity lens**

**Engage community members, especially those whose voices have traditionally been marginalized**

**Has strong outreach techniques to reach vulnerable, underserved, or marginalized populations**



# Poverty Reduction

**Supporting basic human needs/essential services:  
housing, food, healthcare, opportunities for  
economic mobility**

**Traditionally excluded communities**

**Reducing disparities and negative health outcomes**

**Improving resource coordination**



# Application Components

**Organization information**

**Affirmations**

**Program information**

**Program details**

**Program demographics**

**Financial information**



# Framing Your Proposal

**How does your program directly or indirectly support access to basic needs?**

**What other agencies/nonprofits do you frequently collaborate with?**

**How does your agency reduce barriers to create equitable access to your services?**

**How do you involve the community in decision-making or program creation?**

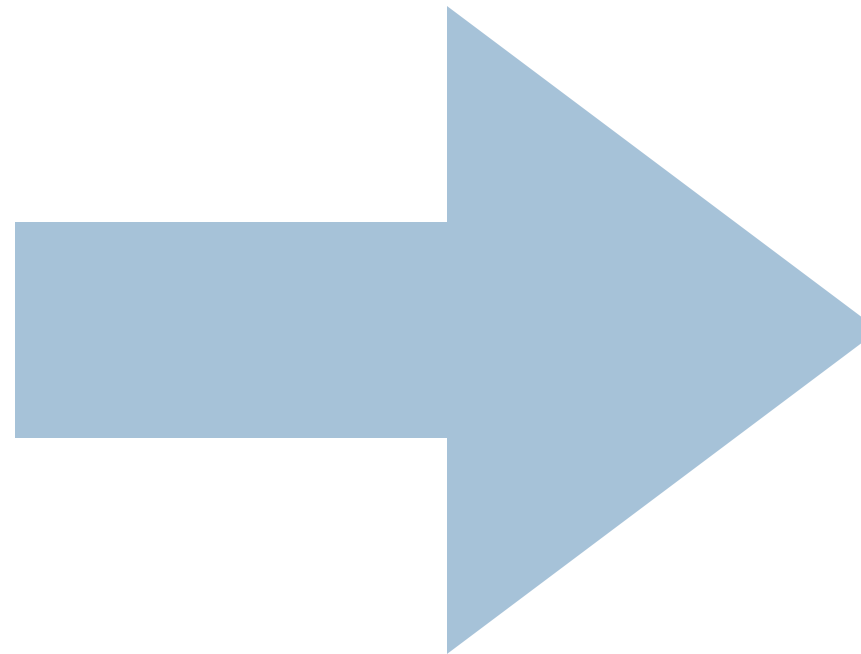


**All agencies (returning or new) must meet or talk with Sally  
about their proposal before submitting**

# Identifying Goals & Outcomes

## Program Goal

Goals provide programmatic direction, such as an expected outcome that a program is designed to address, these are not measurable -- they set an ideal to work toward. What does your program intend to accomplish? How does your goal align with United Way's priorities?



## Measured Outcome(s)

Provide the desired outcomes your program is attempting to achieve. They should be based on the goal. The outcome(s) must be measurable, time-oriented, specific, and lead to accomplishing a stated goal(s). They should include directional terms (increase, decrease, improve, reduce, etc.), along with the percentage change that is projected to achieve the outcome. You must state at least one measurable outcome (can state multiple).

**How does your goal and outcome(s) relate to the problem you are addressing?**

# Program Budget

**PDF, DOC, XLS, is acceptable**

**High level breakdown of the program**

**Salaries, trainings, supplies, etc.**


**If your agency experiences budget changes, leadership changes, or other unforeseen circumstances, please inform Sally ASAP**



# Site Visits

**Grant Review Team volunteers and UW staff**

**Brief application overview**

**Tour of facility/space, meet staff**

**Information not in the application**

**A link to sign-up for a site visit will be in the confirmation email  
of the application submission**



# Questions about the application?



# Grant Software

[www.uwalamance.communityforce.com](http://www.uwalamance.communityforce.com)



United Way  
of Alamance County



United Way  
of Alamance County

Search for Grants

## Login

Email

Please enter Username

Password

Please enter the Password

[Forgot Password?](#)

Login

Cancel

## Welcome to the United Way of Alamance County Grants Site

### New Applicants/First Time Users

Click the "Create New Account" button below and complete the requested information. Your account will be created and tied to your email address.

*NOTE: If you are applying for funding for different organizations, you must create a separate account for each separate organization that you apply for.*

### Existing Applicants

Enter your Username and Password to complete the application. *(This is your email address and password used to set up your account.)*

### Forgot Password

Click on "Forgot Password" and enter your login email address to reset the password. An email will be sent to you to reset your password. After you reset your password, another email will be sent to confirm the change.

Create New Account



United Way  
of Alamance County

Active ▾

🔍 Search

📄 My Applications

Grants: 1 / My Results: 1

Grants (A-Z) ▾

## 2025 Community Investments

Begin Accepting Applications Date:  
**8/01/2024**

Deadline Date (EST Time Zone):  
**8/22/2024 5:00 PM**

[View Details](#)

Go to Page

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All ▾

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### Pre-Qualification Questions

Are you either of the following: a local public agency, 501c3 non-profit, or government authority?

Yes  No

Is your program based on local data and does it serve individuals living in Alamance County?

Yes  No

Submit

Cancel



**Deadline for Submission || 8/22/2024 5:00 PM (EST)**

Import Responses From Existing Applications

Add Collaborator

View Comments

Preview Application

Final Review and Submit

Thank you for your interest in the **United Way of Alamance County** grant opportunities. Welcome to your Dashboard. From here you will be able to view all sections of your grants application and the status of each section as it is completed.

Important Instructions:

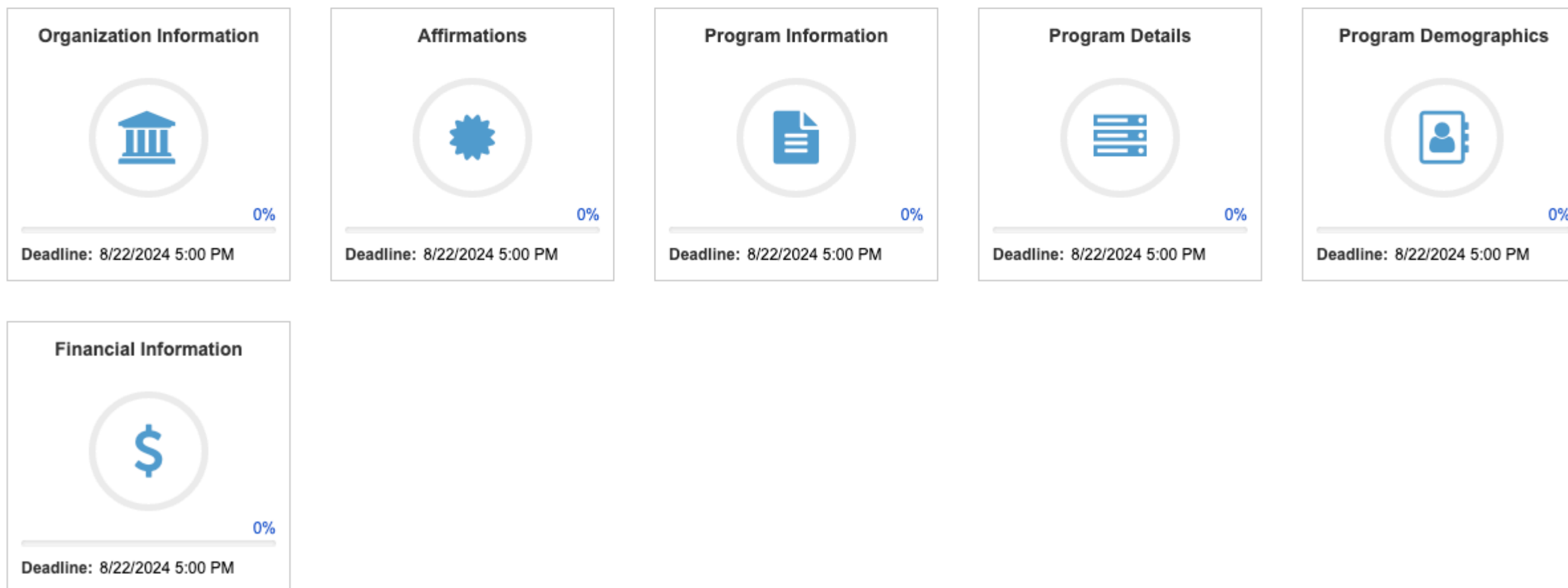
- When you see a blue information icon ⓘ, just hover over it to view the tip.
- Click on any section and fill in the answers to questions as they are presented on the page.
- Each section below must read 100% in order to submit your application. If a section does not read 100%, there are unanswered required question(s) in that section. Please check carefully for missed items.
- When you are ready to submit click the Final Review and Submit button. You will check a small checkbox and verify that your attachments have uploaded successfully and the application contains all necessary information. If it does not, it will give you a message.

Note: The file size for each document uploaded should not exceed 10mb/upload.

**Save your work as you go!**

You have the option to save your work and submit the application at a later time. Be sure to click the Save/Save and Return to Dashboard button at the bottom of each section to save your work. Also, there is a timeout feature for security purposes. If the page remains idle for 10 minutes, your work may not be saved, and you will be required to log in again.

**\*Indicates required field**



United Way of Alamance County

\*Contact person first name:

\*Contact person last name:

\*Contact person title:

\*Contact person email:

\*Contact person phone number:



Save

Save & Return to Dashboard

Return to Dashboard



United Way  
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Grants: 1 / My Results: 1

Grants (A-Z) 

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[Continue with Application](#)

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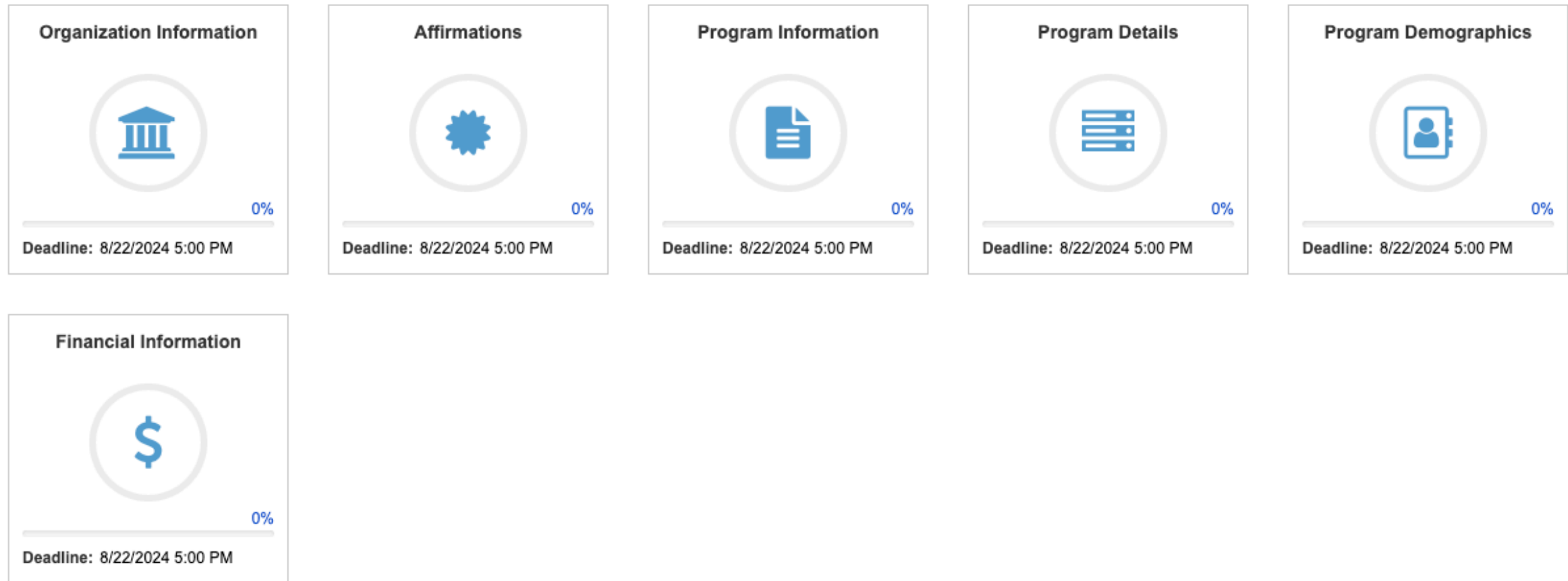
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# Questions?

**Sally Gordon**

**Director of Mission Advancement/Interim President**

**[sgordon@uwalamance.org](mailto:sgordon@uwalamance.org)**

**336-560-2548**



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