

# UNITED WAY OF ALAMANCE COUNTY DONOR AND DATA PRIVACY POLICY

Effective May 26, 2022

United Way of Alamance County (UWAC) respects the privacy of our donors. Under no circumstances will names, contact information, or any other data related to our donors be sold, lent, or traded to any organization for any reason.

The information you or your employer provide to us is used to help us in our campaign, to process and receipt your donation and to respond to any of your requests. We also use your information to send acknowledgement of your gift and to provide information about our work which we think you may find of interest. If a portion of your donation is directed to another United Way or agency, we provide your name, contact information, the amount of your donation and your workplace to the organization receiving your donation. If you do not want this to occur, you may indicate on your pledge form that you wish to remain anonymous.

Donor information, including but not limited to contact information, employer, and giving history, is collected and maintained for internal purposes only. United Way retains such personal information only as long as necessary for the purposes of this policy and to comply with federal and state record retention requirements.

Upon written request, donors may be allowed access to their personal information and specify that the information be corrected, oppose the retention of the information, or request its elimination from the UW's information records. It is important to note that any donor records containing transactions (pledges or payments) must be retained in compliance with Internal Revenue Service regulations.

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United Way educates our employees and volunteers on the importance of protecting the privacy and security of confidential personal and organizational information. All employees and volunteers that have access to donor personal information are required to sign a confidentiality agreement. United Way will release information only as required by law.

For more information or questions, contact Kasey Coffey, Finance Coordinator, at 336-438-2000 or [kcoffey@uwalamance.org](mailto:kcoffey@uwalamance.org).



United Way  
of Alamance County