



Impact Report

2019-2020

RESPOND. RECOVER.
REIMAGINE. REBUILD.

Reflections as past Board Chair of the United Way of Alamance County

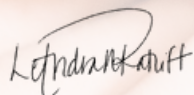
I've been involved with United Way of Alamance County since before I can remember. It always seemed like a natural part of my work as UWAC provided a space for nonprofits to gather, strategize and implement initiatives for the good of the community. My involvement with the board was just as valuable.

During my term, the board and staff worked to build trust and a strong board-staff relationship; one that emphasized valuing each other's contributions. The board reenergized their commitment to appreciating the expertise of the staff, and the staff renewed their understanding of the ways the board can make them better. It is remarkable that in a short period of time strides were made in the UWAC strategy, delivery of support to agencies and movement towards financial stability.

I can't help but mention the outstanding work of UWAC during the COVID-19 pandemic. Without prompt or hesitation, the staff immediately began to assess the potential needs and gaps in services in our community as a result of this health crisis. Funded agencies were given the flexibility to use their grant dollars as best needed for their programs without penalty. #Help4Alamance was launched raising non campaign dollars to meet the immediate needs of agencies in our community.

I am proud to have served as board chair for United Way of Alamance County. My fellow board members were incredible partners in service. Many thanks to each of them for their commitment to UWAC.

In service and community,



LeAndra N. Ratliff
2019-2020 UWAC Board Chair

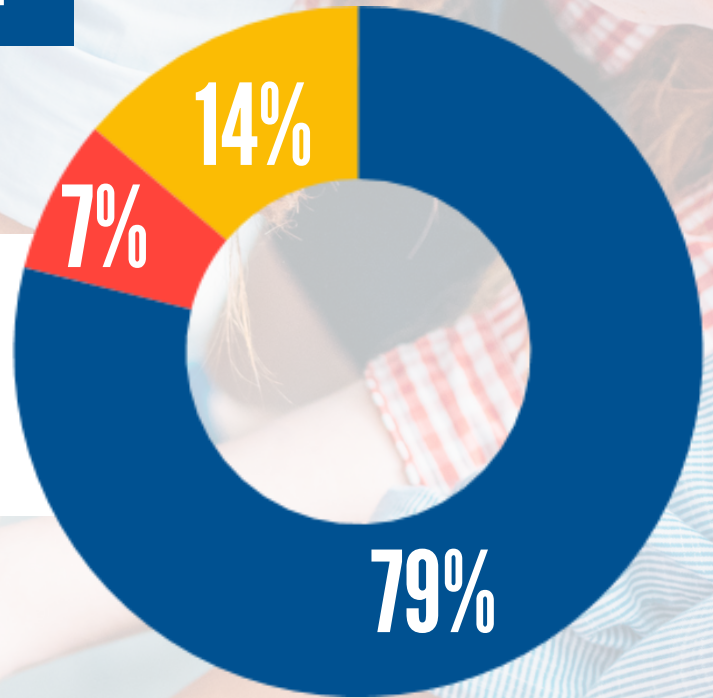


2019-20 Board of Directors

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MONEY WELL SPENT

- Community Investments
- Administration
- Resource Development



From Charity Navigator: *Exceeds or meets industry standards and performs as well as or better than most charities in its Cause.*



July 1, 2019 - June 30, 2020, Form 990

WE ADHERE TO COMPREHENSIVE REQUIREMENTS FOR AUDITED FINANCIAL STATEMENTS THAT ENSURE CONSISTENCY AND TRANSPARENCY ON THE PART OF EACH UNITED WAY.

Our requirements are based on current best practices in our industry as well as generally accepted accounting principles and requirements. The United Way system also includes requirements for completion of the IRS Form 990 to ensure transparency using consistent standards.

INDEPENDENT ORGANIZATION

United Way of Alamance County (UWAC) is an independent organization founded and governed by local volunteers to create opportunities for a better life for all. UWAC is a member of United Way Worldwide and annually completes certification of strict membership requirements.

STRICT CHECKS AND BALANCES

United Way of Alamance County has a stringent system of checks and balances in place to ensure it is operated in a sound fiscal manner.

Through our Board of Trustees and volunteer committees, we draw upon the financial and management expertise in our community to continuously improve our fiscal performance. The organization's operating budget as well as its community funding decisions are reviewed and approved by several volunteer committees, including the Board of Directors.

HIGH AUDIT RATINGS

Each year, United Way of Alamance County undergoes an annual financial statement audit by an independent CPA firm. The latest audit was completed in October 2020 and our independent auditors reported our financial statements fairly and accurately present the financial position of United Way of Alamance County. The annual audit is reviewed by the volunteer Audit Committee and Board of Directors.

For full audit report, please visit www.uwalamance.org/who-we-are/financials-policies/

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COVID RESPONSE

#Help4Alamance



18,000

Lives touched by United Way COVID-19 funds



Meals Served

28,000

50

Rent/mortgage/utility payments made

3,200

Pounds of food collected for local pantries

PI PRIME PERSONNEL
RESOURCES, INC.

**RAPID
TRANSIT**
SINCE 1981

164 DONORS & 127 VOLUNTEERS

WHAT OUR VOLUNTEERS HAVE DONE:

SENT CARDS TO
FRONT LINE WORKERS
MADE MASKS TO DISTRIBUTE

HELPED WITH FOOD DRIVES
SENT CARDS TO ELDERLY IN NURSING
HOMES & ASSISTED LIVING

SENT CARDS TO HOSPITAL PATIENTS

DONATED FOOD



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United Way
of Alamance County

EDUCATION



Making sure children start school ready to succeed, become proficient readers from an early age, stay on track in middle school, earn a high school diploma, and pursue higher education.

Funded Partners

Alamance Community College
Alamance Partnership for Children
Burlington Development Corporation
Elon Academy
Salvation Army Boys and Girls Club

Outcomes

17 HS seniors received a collegiate financial scholarship



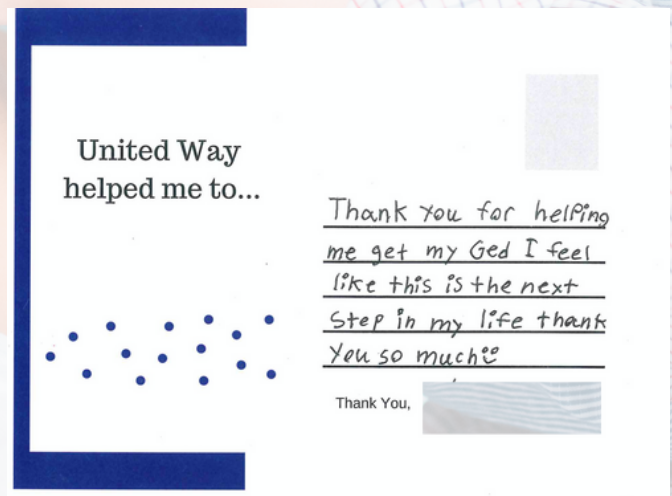
91 GED test vouchers



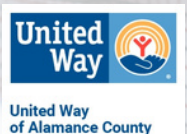
120 children ages 3-5 received kindergarten readiness tools



330 third/eighth graders received reading and English supports



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FINANCIAL STABILITY

Empowering people to get on stable financial ground with access to adequate public transportation and affordable housing, career readiness, and financial literacy.



Funded Partners

Alamance County YMCA

Allied Churches of Alamance County

Catholic Charities of the Diocese

Family Abuse Services

Legal Aid

Salvation Army

Women's Resource Center

Outcomes

23 approved immigration applications



215 individuals provided emergency shelter

156 youth received discounted childcare

87 individuals moved to quality affordable housing



343 women received self-sufficiency tools and training



106 individuals received free legal assistance



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HEALTH



Building healthier, more resilient communities by promoting physical activity, expanding access to quality health care, integrating health into early childhood development and supports for older adults.

Funded Partners

Children's Home Society
Exchange Club Family Center
CrossRoads
Meals on Wheels
Medication Management Clinic
Open Door Clinic
Piedmont Health Services

Outcomes

3,107 individuals received medical and specialty care



343 individuals 65+ increased nutritional food intake

700 students received sexual health education



5 teens received intensive tools to increase their health



30 victims of sexual violence or human trafficking received therapy



17,565 prescriptions filled

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PROGRAMS



COMMUNITY COUNCIL

Connecting the Good in
Alamance County since 1939

UNITED WAY OF ALAMANCE COUNTY

Cardinal
Innovations
HEALTHCARE.



Burlington Pediatrics
Mebane Pediatrics

By your side for a healthy future

United Way also hosts a Community Council blog for nonprofits to post announcements such as job openings, volunteer opportunities, funding resources, and agency updates.



Community Council is made up of Alamance County volunteers and professionals in the nonprofit sector, social services, recreation, education, health, government, business, and representatives of civic and church organizations. We meet monthly to network, review community needs, and promote positive change. Topics over the past year covered food insecurity, quality affordable housing, the opioid crisis, Zoom etiquette, LatinX resources and many others.

500+ Blog Subscribers

90 Monthly Attendees

Representing 120+ Agencies

Outstanding Volunteer Service Award

This award is managed by the Community Council of Alamance County. Any individual, group, business, or organization whose volunteer activities in Alamance County benefit the local community in a substantial, important, and/or a unique way may be nominated. The top 5 winners were chosen by a United Way Committee and were honored with a \$1,000 donation made to the non-profit of their choice (courtesy of LabCorp).



2019 Volunteer Winners



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United Way
of Alamance County

PROGRAMS



United Way's Volunteer Income Tax Assistance (VITA) program provides free income tax assistance to individuals and families with a household income of \$60,000 or less. IRS trained and certified volunteers help participants receive eligible tax credits and deductions.

91.44% of participants in last year's tax program were 80% below the Area Median Income with 61% over the age of 60

*** Tax refunds are often the largest paycheck a family receives and can be used to pay bills, save for the future, buy groceries, etc.**



EFSP (Emergency Food & Shelter Program)

Each fiscal year, Alamance County is awarded funds through the Department of Homeland Security/Federal Emergency Fund Agency to help expand the capacity of food and shelter programs in high-need areas around the country. United Way of Alamance County assists in facilitating these funds along with a Local Board.

\$69,989 to five Alamance County nonprofits *provided*

5,196 meals
2,461 rent/mortgage payments
63 nights of lodging
35 utility payments

LEADERSHIP INSTITUTE

The Leadership Institute offered through United Way of Alamance County and Impact Alamance aims to provide nonprofit and government directors with essential leadership skills to enhance their development and advance the mission of their organizations. The program provides a solid foundation of leadership essentials through classroom training, individual development plans, self-discovery, practical application, and personal coaching.

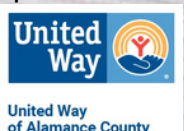


Since 2016, **35** organizations have participated in Leadership Institute!

"This program is so vital to the growth of leadership in our community."

Meredith Tuck Edwards,
 Alamance County Clerk of Superior Court

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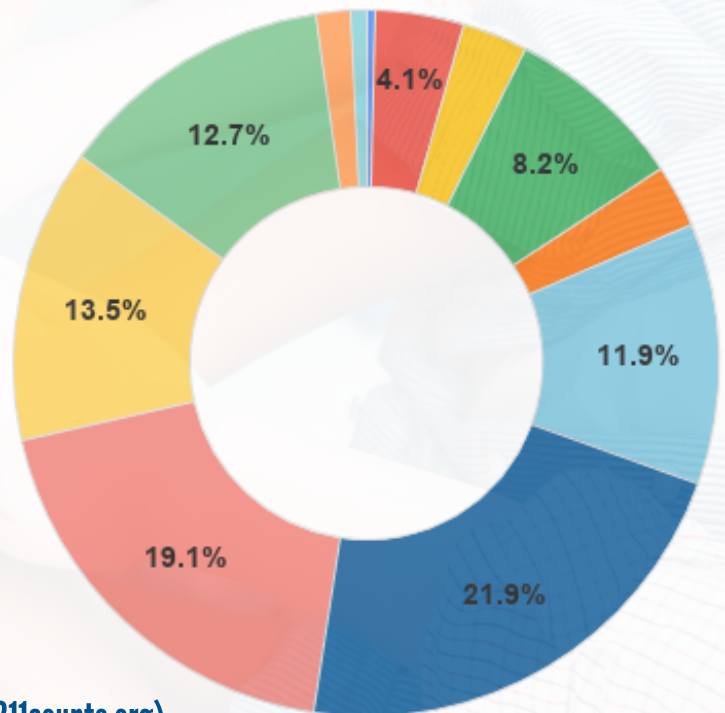
Get Connected. Get Help.™

211 is a 24/7 call center of highly trained specialists to aid people in connecting to the best local resources and services to address any need

3,029 total calls



- Healthcare
- Legal
- Assistance
- Clothing
- Employment
- Mental Health
- Healthcare
- Utilities
- Food
- Housing
- Disaster
- Transportation
- Childcare



July 1, 2019-June 30, 2020 (NC.211counts.org)

NC 211 Success Story

Ella is an 80-year old woman with a disability who lives alone. Prior to the COVID-19 pandemic, Ella relied on friends to help with errands such as grocery shopping and picking up her prescriptions. With all the confusion and fears over the coronavirus, Ella's friends have not been able to help her as much in the last week or two and she is running low on supplies. She called NC 211 to see if there was a community resource that could help. The 211 Call Specialist provided Ella with information on a local organization that specializes in helping older adults meet their needs and has added capacity to help during this stressful time. The Specialist also spent time telling Ella that she was making smart choices by staying inside away from potential germs and reassured Ella that 211 was there for her 24/7 if she had more questions.

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Dear United Way Supporter,

Throughout the past year, United Way of Alamance County has had to adapt to the ever changing environment created by the pandemic. All of a sudden everything went virtual, so we looked internally at our work and so did we!

- Our workplace campaigns & fundraising went totally online with a new platform that gives donors easier, more efficient ways to give.
- We connected donors to nonprofits through virtual agency tours.
- Our VITA (Voluntary Income Tax Assistance) Program will be going all virtual too for the next tax season to keep clients and volunteers safe and healthy.
- And we held successful "drive-through" food collection events , collecting 7500 lbs. of food since July 1!

Looking Ahead.....WE NEED YOU TO JOIN US!

Our county continues to face many challenges but United Way remains committed to **RESPONDING, RECOVERING, REIMAGING AND REBUILDING**. We are feeding hungry people, providing funds for rent, utilities and supplies to keep people healthy. We are working closely with nonprofits, local governments, community leaders, donors and volunteers to keep our most vulnerable neighbors healthy and safe.

United Way of Alamance County commits to leveraging all of our assets (convening, strategic investments, awareness building, advocacy) to create more equitable communities and reflect on our progress. Together we can ensure each individual has access to the opportunities and resources needed to live happy, healthy lives.

Please join us by donating your resources and time and advocating for the Alamance County we all want to live in, where everyone in every community has the opportunity to thrive!

Sincerely,

Heidi Norwick

Heidi Norwick, President

**THANK YOU
FOR CREATING
OPPORTUNITIES AND
INSPIRING
HOPE FOR A
BETTER TOMORROW.**

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YOUTHS' FRIENDS ASSOCIATION,



Proponent:
Federal Credit Union



HUFFMAN OIL



VICKY AND SAM HUNT FOUNDATION



JCPenney



MACEDONIA LUTHERAN CHURCH



Honda Aero



TOWNEBANK

LIGGETT GROUP, LLC



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